East Stroudsburg University PASSHE University in Northeast PA

Location(s):East Stroudsburg, PADegrees:Certificate, Associate, Bachelor, MasterPhone:(570) 422-3211Website:esu.edu



Sport Performance Coaching, Certificate

The Sport Performance Coaching certificate program is specifically designed for those pursuing a career in coaching as well as current coaches at the youth, interscholastic, intercollegiate, and professional level looking to apply their vast amount of experience with scientific foundations.

Through this program, aspiring and current coaches will advance their knowledge in organization and administration, strength and conditioning techniques, optimal training methods, biomechanical analysis of sport, and contemporary coaching strategies as outlined by the National Council for Accreditation of Coaching Education (NCACE).

<u>Athletic Training - Pre-Professional Rehabilitation Sciences,</u> <u>BS</u> and <u>Professional Rehabilitation Sciences, MS</u>

The Professional Rehabilitation Sciences program is intended to prepare students for entry into professional programs in athletic training and the related rehabilitation sciences.

The <u>M.S. in Athletic Training - Professional Practice Program</u> is intended for the postbaccalaureate student interested in obtaining the entry-level competency as an athletic trainer.The program is designed to prepare the student to challenge credentialing as an athletic trainer through the Board of Certification[®] and appropriate state regulatory agencies.

Hotel, Restaurant, & Tourism Management, BS

Students of the Hotel, Restaurant and Tourism Management program are introduced to this exciting industry and will be prepared to enjoy a successful career in the hospitality and tourism industry. The program offers a comprehensive foundation of courses and an opportunity for students to select elective courses in specific areas within the hospitality and tourism industry.

The Hotel, Restaurant and Tourism Management program is further enhanced through activities supported by the hospitality industry. Students participate in hotel and restaurant shows, tour hospitality facilities, listen to industry speakers, attend career days, and conduct special projects for the industry.

Recreation Services Management, BS

The Recreation Services Management degree program can prepare you for a variety of career paths. Input from the program's Advisory Council, which is comprised of expert practitioners in the Pocono region, ensures that the changing needs in our contemporary work force are reflected in the program's curriculum.

Recreation Services Management professionals work with people of all ages, backgrounds, and needs. To succeed in this dynamic field one should enjoy working with people, have excellent organization and planning skills, possess initiative, and understand the importance of high quality service.

Rehabilitative and Human Services, BS

The undergraduate Rehabilitative and Human Services program began offering a degree in 1993. The degree program prepares students to work in a broad range of rehabilitation and human service settings with youths through adults who have various types and degrees of disabilities.

These settings may include day service or employment settings, supported living, residential settings, and rehabilitation facilities. Although students may obtain employment in such settings upon completion of their degree, many students elect to pursue graduate study in fields such as vocational rehabilitation counseling as a Certified Vocational Rehabilitation (CRC) counselor and/or a Masters in Social Work (MSW).

<u>Sport Management, BS</u> and <u>Management and Leadership in</u> <u>Sport Business, MS</u>

Prepare for a professional career in the sports management industry. The COSMA-accredited Bachelor of Science degree program reflects the realities of the modern sport marketplace.

Graduation from this program provides students with the professional preparation for a successful career in the sport industry. Course offerings are comprehensive, hands-on, and student-focused. Students are able to pursue professional careers in sport business, athletic administration, coaching, sport media and communications and marketing.

The Master of Science Degree in Management and Leadership in Sport Business offers graduate level instruction based in theory while providing opportunities to apply competencies to practical settings.

With successful completion of the program, you can pursue career opportunities in athletic administration, sport business operations, coaching, sport sales and marketing, sport media communications, and many more at both private and public sport organizations.

Sport Administration, MS

The Master of Science degree program in Sport Administration offers advanced curriculum and research opportunities to prepare you for professional careers in the sport industry. This program enhances the management skills, analytical and critical thinking abilities required for successful sport business leaders, with significantly lower cost than private graduate level education.

Students who successfully complete the program can pursue career opportunities in athletic administration, sport marketing and sales, coaching, sport facility and event operations, and sport media communications at public and private sport organizations.

Minor Fields of Study

East Stroudsburg University also offers undergraduate minors in **Athletic Coaching, Event Planning Management, Park Management, Sport and Exercise Psychology,** and **Sport Management**

Faculty

Gerard Rozea - Athletic Training Department Chair grozea@esu.edu

Stanley Li-Ming Chiang - HRTM Department Chair lchiang@esu.edu

Domenico Cavaiuolo - Professor of Special Education and Rehabilitation Careers dcavaiuolo@esu.edu

Jaedeock Lee - Sport Management Department Chair

jaedeock@esu.edu